

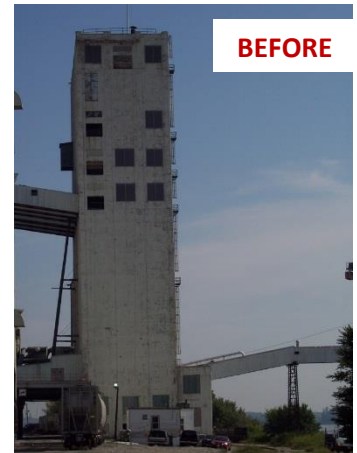


Case Study

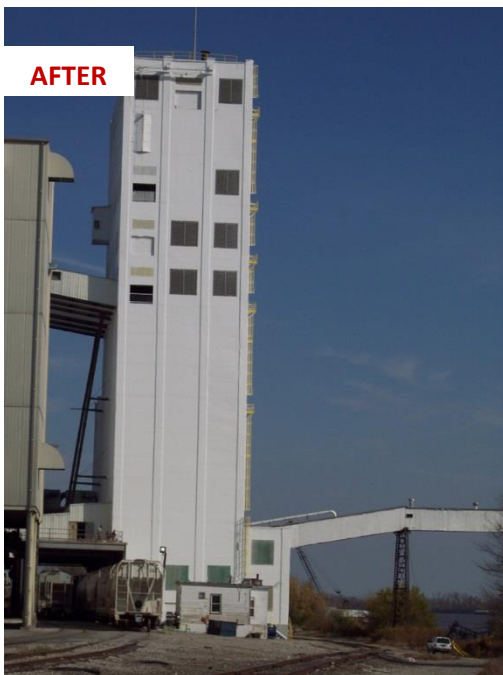
INTEGRITY - RESPECT - RELIABILITY - INNOVATION

Before, After and Later: Italgrani USA

It was the dog days of the hot summer of '09. Italgrani Flour Milling facility had a concrete elevator structure standing over 200-feet tall, located on the shores of the Mississippi River in south St. Louis, Missouri. The concrete façade was dirty, chalky and a general eyesore. Ownership wanted to change that image of decay with a coat of paint. When the bidding was complete and the dust settled, Bazan Painting of St. Louis was awarded the project. Kevin White, the project manager certainly had his work cut-out for him. The time sensitive project involved several challenging factors. To be competitive price wise and to ensure the project finished on time, the coating needed to be both rolled and sprayed. Likewise, there are at least a hundred cars parked nearby on a daily basis, not to mention office buildings, other manufacturing facilities and homes and boats traveling up and down the river.



Needless to say, the chosen product needed to be a true “dry-fall.” The new paint had to have great adhesion to both previously-coated (read old paint) and uncoated concrete *and* metal. The new coating had to have mold and mildew resistance *and* be available in a low sheen finish. Consequently, it didn’t take long to recommend Induron **Aquanaut II Low Luster**.



This was the first time Bazan Painting had used this product, and it didn’t take long for the comments to start. For those of us in the paint business, this is where the story gets *really* interesting.

My two favorites are, **“This is the best dry fall acrylic we have ever used”** and **“This stuff sticks like crazy, we can hardly get it off of our hands.”** I assured them their hands would never rust!

I drove by the site wondering how the Aquanaut would look a little more than five years after the project was completed. They say a picture is worth a thousand words. I’ll just say that it looks like it was painted just last week. I saw no evidence of mold, mildew or peeling. Aquanaut has stood the test of time and still has more to give.

